



American Planning Association  
**Kansas Chapter**

*Making Great Communities Happen*

## **KS APA Executive Committee meeting, April 4, 2011**

**Attendance** -Annie Driver, Chad Bunger, Lisa Koch, Lisa Pool, Sara Copeland, Steve Zilkie, Thomas Dow, Erin Ollig, Chris Gorney, Jonathan Knight, Greg Czaplewski

**Absent** -Nancy Scott, Chris Gorney

### **I. Spring Symposium Update (Chad)**

1. Registration underway - 15 RSVPs to date. Agenda will include Leavenworth and Fort Leavenworth history, current and long range planning in Leavenworth, Fort Leavenworth operations, Fort tour, social hour
2. We have obtained two sponsors - Zimmer Real Estate and Patti Banks Associates
3. Pub glasses ordered with logos to give out to registrants at social hour.
4. Working to obtain CM credits
5. Discussion on cheaper student rate- Chad proposed offering a \$20 student rate (only one student interested to date): Board voted all in favor of the \$20 student rate

### **II. National APA Conference - Student Support** - Between KU and K-State, 19 students are attending national conference in Boston. We budgeted \$2000 for student support and need to set per student amount

1. 2009 - gave out \$100 per student
2. 2010 - gave out \$75 per student

Typically, we request student write-up for newsletter from each student prior to receiving a check. Chad motioned to set the per student amount at \$100 (total - \$1900): Board voted all in favor. Lisa Pool will pick best write-ups to include in next edition of newsletter.

The next items involve APA issues up for discussion at the National Conference in Boston at Friday and Saturday Leadership meetings:

### **III. Blue Ribbon Task Force Report** - This next item grew out of discussion due to the new administrative fees and credit card fees APA national is charging to Chapters. A task force was formed in 2010 to develop a series of recommendation to make to APA National on improving budgeting and financing. The task force came up with 7 recommendations:

1. The APA will better define and more clearly communicate national services to chapters and reach mutual agreement on the chapters' responsibility to national.
2. The APA will allow members to choose primary their chapter, rather than restricting selection to "address of record".
3. The APA will offer chapters due structure reflecting a % of national dues rates: 20%, 25%, 30%, and provide an approval process by the Board for higher dues.
4. The APA will establish strategies for establishing new sources of revenues and membership with chapters, and sharing of revenue.
5. The APA will improve and coordinate orientation and leadership training of chapter leaders, made possible by synchronization of elections.
6. The three Executive Committees of APA, CPC, and Divisions Council meet in advance of business meetings scheduled each fall and spring.

The main concerns expressed by the Executive Committee were with recommendations #2 and #3. Lisa Koch expressed concerns that raising dues at 25% immediately after such a long time with set dues is too much and it might better to start at a lower %, such as 15%. Chad expressed concern with allowing members to pick their primary chapter- This could have a negative effect on our chapter since we have a lot of members in the Kansas City area.

### **IV. Consolidated Elections** - An item to consolidate the Chapter elections with the APA National elections is also up for discussion at Leadership meetings in Boston. Their idea is to get

all chapters on the same election cycle so all newly elected officers come in to their officer concurrently. This would standardize nominations, petition process, balloting. This may also hurt the Chapter ability to conduct separate elections outside of the regular election cycle (i.e. bylaws). Tentative vote by board was not in favor of consolidating our elections with APA National.

- V. **Fall Conference Planning - Topeka** - Discussed keynote speaker and APA speaker. Possibilities brought up included Deb Miller, KS Secretary of Transportation and Sue Schwartz as the APA speaker. The Board motioned to invite Deb Miller to be the keynote speaker. Lisa Koch, Chapter PDO announced the Call for Sessions will be sent out soon with a May 18 deadline and encourage all to submit sessions or organize sessions to submit.